FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00104710 **Type of Permit:** STILL **Release Date:** 03/02/2016

Production Company GUESS? INC

Insured Company Name GUESS? INC
Contact Phone No. 1 213-765-5633
Contact Phone No. 2
Fax
Address 1444 S ALAMEDA ST
LOS ANGELES, California 90021

Production Title GUESS

Type of Production Still Photo

Producer Kim Nabozny

Director n/a n/a

1st AD n/a n/a

Production Manager Megan Lee

FilmL.A. Coordinator Nicole Tanker

Location Manager Kim Nabozny
Primary Phone Mobile - 617-794-4592
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 617-794-4592
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$112.44
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$136.98
SANTA MONICA PARKING LOT USE FEE	$900.00

Total Permit Fee $1,774.42

Number of Locations 1

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Summary Information — Location

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Insured Company GUESS? INC
Production Title GUESS

Location Manager Kim Nabozny
Primary Phone Mobile - 617-794-4592
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

*****SANTA MONICA BEACH SUMMER RESTRICTIONS - 5/16/15 THRU 9/7/15 (SCROLL DOWN)*****
*No filming at the beach on weekends - still and motion
*The bike path cannot be used for filming from Memorial Day weekend through Labor Day weekend.
*Filming on Ocean Front Walk will be permitted on a case-by-case basis, discuss with Debbie Braley prior to sending permit.
*Filming is not allowed on beaches or beach parking lots on Memorial Day, July 4th or Labor Day weekends.
*Please keep in mind that the Twilight Concert Series will take place every Thursday at 7pm starting on July 10th these concerts can attract a couple thousand people to the pier and the beach. Sound checks usually occur much earlier in the day and can impact productions recording sound.

Film Dates 3/3/2016 - 3/3/2016 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Guess Kim N 2015 letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Motor Homes	2
Picture vehicles	1

Personnel on Location

Type	Quantity
Cast	3
Crew	22

Filming Activities Equipment on property; Equipment on sand; Exterior establishing shots; Exterior models against scenery; Beach south of pier; No water activity; Parking and shooting in Lot 4 South with static picture car in beach lot.;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

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Approvals	SANTA MONICA - PARKING OFFICE	Anthony Mazeika
	SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
	SANTA MONICA POLICE DEPARTMENT	Brent Crafton
	SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Wendy Pietrzak
Coordinator Note	No posting of production/directional signs allowed on public property.	
Coordinator Note	No activity directly adjacent bike path.	
Coordinator Note	NO OFFICER REQUIRED PER SMPD.	

Parking

Base Camp
Location Type : Filming Location
Parking Notes
Lot 4 South, 50 reserved spaces.

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Guess Inc. — ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 8/15/15

Kim Nabozny - Guess, Inc
Name of Principal

By: [signature]
Representative's Signature

Kim Nabozny
Print Representative's Name

Photo Producer
Representative's title

1402 N Gaffey #100
LA CA 90046
Principal's Address

617 794 4592
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT